

A PROPOSAL BY  
EURO-IX

euro-ix

2023

# SPONSORSHIP

PROPOSAL



## ABOUT EURO-IX

The European Internet Exchange Association (Euro-IX) is an association for IXPs. We promote an open interchange of ideas and experiences by offering forums, meetings, mailing lists, and online resources.

We also gather information on regulatory issues affecting member IXPs within the Euro-IX region and where appropriate from other jurisdictions. Even though our forums are held within the Euro-IX region, IXPs from other regions (APIX, Af-IX, LAC-IX & North America) are welcome to join our membership and attend our meetings, so that they can contribute and benefit from our shared expertise and experiences.

With 70 member IXPs and their 7,000 connected members/customers, Euro-IX represents a large part of the European IP community and thus arouses the interest of politicians, regulators, vendors, and other industry-related sectors.

# SPONSORSHIP OPPORTUNITIES

The Euro-IX Forums provide valuable opportunities for face-to-face networking with members of Euro-IX. Sponsoring such an event can offer several benefits.

Here are some advantages of sponsoring a Euro-IX Forum:

- **Enhanced Visibility:** Sponsoring the event gives your organisation increased visibility and brand exposure among a targeted audience of IXP operators, and industry professionals.
- **Networking Opportunities:** Sponsoring the forums enables you to connect with key decision-makers, industry experts, and potential customers. It allows for meaningful conversations, building relationships, and exploring potential business collaborations.
- **Targeted Marketing:** By sponsoring, you gain access to a focused and relevant audience interested in Internet exchange and related services. This targeted marketing approach helps you reach the right people who are actively involved in the industry and potentially interested in your offerings.
- **Market Research and Intelligence:** Attending the Euro-IX Forum allows you to gather market insights, learn about industry trends, and understand the challenges faced by IXPs and network operators. This information can help you refine your products, services, and strategies to better meet the needs of your target market.
- **Relationship Building:** Sponsoring the event provides a platform to strengthen existing relationships. It allows you to engage with the membership in a more personal and meaningful way, reinforcing your commitment to their success and fostering long-term partnerships.

Read on to find out more about how you can support the event!

## **Platinum Sponsor x 1**

**Sponsorship Value: €13,000**

- Sponsor the Monday Dinner!
- Display pop-up banners, and giveaway branded swag.
- Four people from your organisation can attend the forum.
- A presentation slot (15 minutes) on Monday as agreed by the forum program committee (FPC)
- The sponsor logo is displayed on the event website and other event material
- Recognition of sponsorship and expression of thanks to the Sponsor at the main conference and on Euro-IX social media channels before and after the event.

## **Gold Sponsor x 2**

**Sponsorship Value: €10,000**

- Sponsor the Sunday Welcome or Forum Lunches.
- Display pop-up banners, and giveaway branded swag.
- Three people from your organisation can attend the forum.
- A presentation slot (10 minutes) on Monday as agreed by the forum program committee (FPC)
- The sponsor logo is displayed on the event website and other event material
- Recognition of sponsorship and expression of thanks to the Sponsor at the main conference and on Euro-IX social media channels before and after the event.

## **Silver Sponsor x 2**

**Sponsorship Value: €7,000**

- A presentation slot (5 minutes) on Monday as agreed by the forum program committee (FPC)
- Display one pop-up banner and giveaway branded swag.
- Two people from your organisation can attend the forum.
- The sponsor logo is displayed on the event website and other event material
- Recognition of sponsorship and expression of thanks to the Sponsor at the main conference and on Euro-IX social media channels before and after the event.

## **Bronze / T-Shirt Sponsor**

**Sponsorship Value: €5,000**

- One person from your organisation can attend the forum.
- The sponsor logo is displayed on the event website and other event material
- Recognition of sponsorship and expression of thanks to the Sponsor at the main conference and on Euro-IX social media channels before and after the event.

# WHAT'S INCLUDED IN A SNAPSHOT

	Platinum	Gold	Silver	Bronze	T-Shirt
Price	€13,000	€10,000	€7,000	€3,000	€5,000
Number of available packages	1	1 x coffee 1 x lunch	multiple	multiple	1
Sponsor Logo on T-shirt	✓	✓			✓
Sponsor Logo on Name Badge	✓	✓			
Roll up / Banner	✓	✓	✓		
Branded Swag Giveaways	✓	✓	✓	✓	
Free Attendees	4 people	3 people	2 people	1 person	1 person
Presentation Slot	10 minutes	5 minutes	5 minutes		
Logo size on event material	Largest	Large	Medium	small	small
Sponsor Logo mentioned on break slides	✓	✓	✓	✓	✓
Sponsor mentioned during opening and closing of event	✓	✓	✓	✓	✓
Sponsor logo on event website	✓	✓	✓	✓	✓
Sponsor mentioned in social media	✓	✓	✓	✓	✓

# SPONSORSHIP CONTACT

## Are you interested?

To learn more about the available sponsorship packages and discuss how we can tailor them to align with your organisation's goals and budget, please contact us.

We look forward to partnering with you!.

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